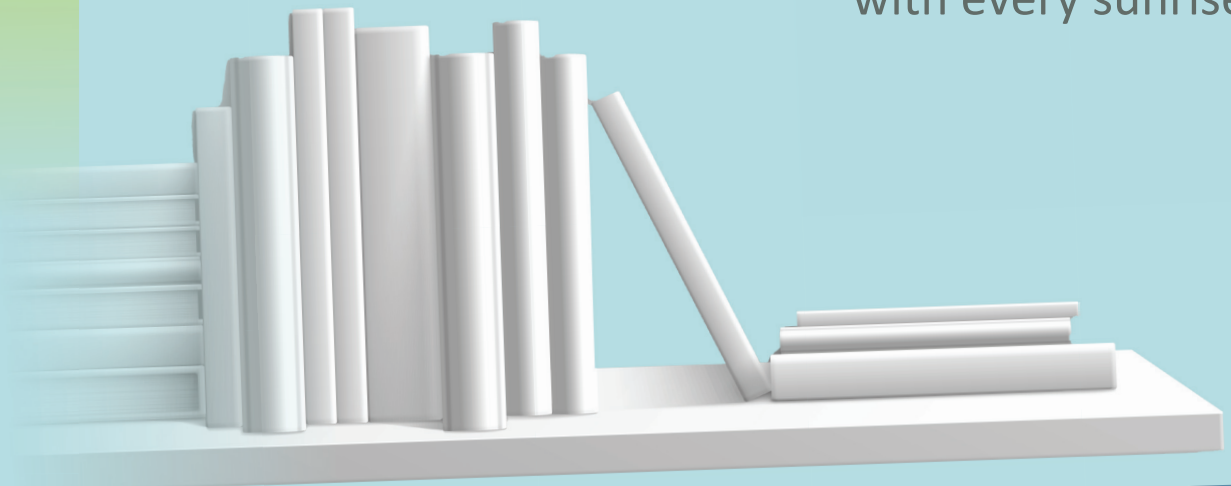


Company Profile

Dar Ghad Al Ajyal

for Publishing & Distributing

& Knowledge
learning ...
with every sunrise ...



www.ajyall.com



• About Us

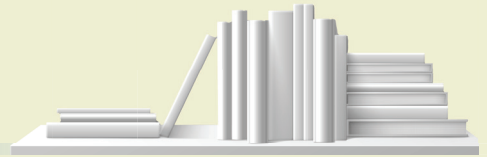
Since its establishment in 2018, **Dar Ghad Al Ajyal for Publishing & Distributing** has built a solid reputation as one of the leading houses in developing and publishing educational and knowledge-based curricula. We are committed to providing high-quality, continuously updated content that keeps pace with modern developments and empowers educational institutions in their mission to build a conscious, creative generation capable of meeting future challenges.

We believe that education is the true foundation for societal advancement. Guided by this belief, we strive to provide comprehensive educational curricula, including advanced school textbooks, digital tools, and interactive platforms, ensuring a rich learning experience for students and greater effectiveness for teachers.

• Our Vision

To become the first choice for educational institutions in the Arab world in curriculum development and knowledge dissemination, through innovative educational solutions that combine tradition with modernity, and nurture a generation with advanced scientific thinking and strong ethical values.





• Our Mission

To deliver pioneering educational curricula that contribute to building a comprehensive learning ecosystem, enhance the student's experience, and meet the aspirations of educational institutions through:

- Commitment to the highest international quality standards.
- Strengthening effective educational partnerships.
- Harnessing the latest digital learning technologies.
- Ensuring sustainability and excellence in everything we offer.

• Our Curricula

Dar Ghad Al Ajyal has developed fully integrated educational series in Arabic, English, and French, designed to develop students' skills from kindergarten through primary education. These series are distinguished by:

- Official approval from the Ministries of Education and registration with national libraries.
- A foundation in modern academic principles and innovative teaching methods.
- Support for active learning and critical thinking through classroom projects and activities.
- A gradual, structured design that considers individual differences among learners.
- Interactive digital tools that enrich self-learning and blended learning.



• Our Digital Platform

In line with our vision to embrace digital transformation, we launched a comprehensive e-learning platform offering interactive curricula in Arabic and English, supported by additional resources for teachers and parents.

The platform aims to make education accessible to all through modern approaches, providing free digital content that ensures equal opportunities to access knowledge.



E-learning platform

The platform's launch stems from the founders' vision to keep pace with societal developments and provide the best we can, using modern scientific technologies. This ensures students' right to education and ensures the provision of free educational e-content for our students.

E-learning

Company Profile

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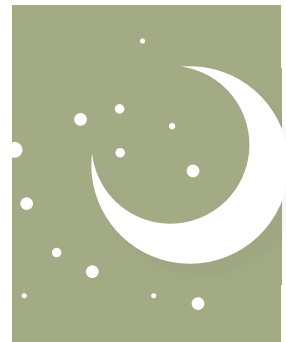
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• Our Events and Activities

- Annual interactive Ramadan competition “Ramadaniyat Ghad Al Ajyal” on social media, fostering community engagement.



- Seminars and workshops to familiarize teachers and supervisors with our curricula and enable effective implementation.

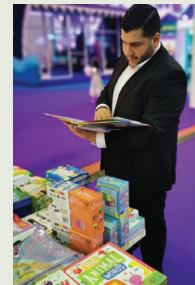


- Educational conferences that bring together experts and schools to discuss the latest teaching methods and curriculum development trends.





- Active participation in local and international book fairs, including Amman, Riyadh, Sharjah, Jeddah, Cairo, Frankfurt, and Abu Dhabi.





- **Digital Marketing:** Creative campaigns through visual and interactive media to expand content reach and strengthen digital presence.





- **Staff Development:** An employee recognition system and group recreational trips that foster a healthy and inclusive work environment.

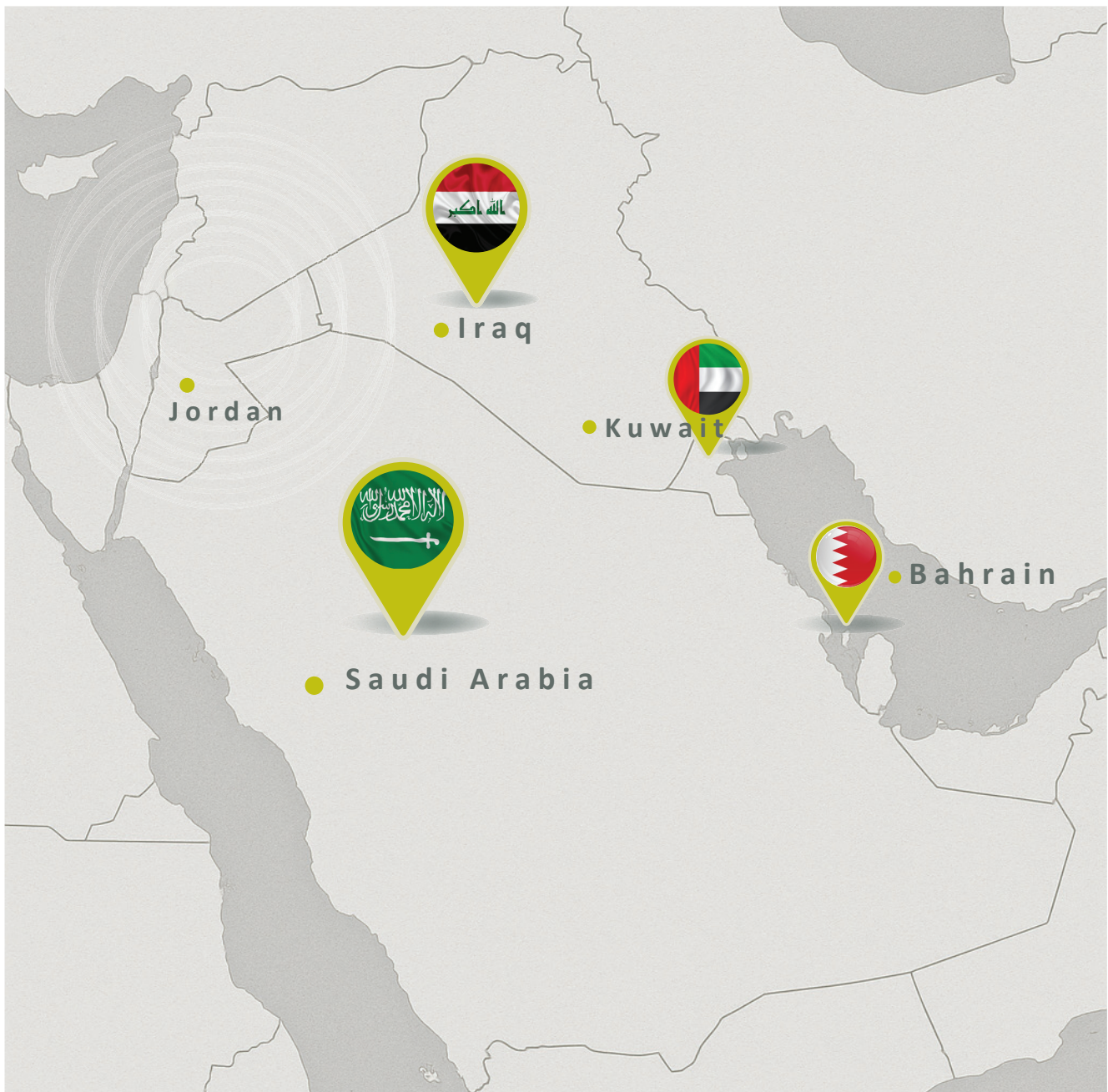




• Our Partners and Agents

To expand and reach diverse Arab markets, Dar Ghad Al Ajyal has established strategic partnerships with educational institutions in:

- Saudi Arabia
- Iraq
- Kuwait
- Bahrain



• **Conclusion:**

At Dar Ghad Al Ajyal for Publishing & Distributing, we believe education is both a mission and a responsibility.

Through our curricula, platforms, and community initiatives, we are dedicated to building a knowledgeable, creative generation firmly grounded in its values and prepared to contribute effectively to the advancement of its nations.



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